NITCO BRAND ETHOS

We believe that to be at the top one has to keep innovating and pushing oneself, constantly. Be it bringing to you the best of designs or even being ahead of the race when it comes to technology. There is only one spot on the top and we aspire for that spot to be ours.

EXPERT COMPETENCE:
We are driven by our urge to constantly evolve, based on our experience and learnings that make us competent enough to shape our own future with an entrepreneurial spirit. This fortitude of ours reflects in our solid leadership, our sound know-how and a high degree of credibility in our strong distributor network.

CLASS APART PRODUCT QUALITY:
Quality for us:
- A clear point of difference - perceived and value added
- Timeless and characteristic designs
- Outstanding performance

With an eye for beauty and a continuous quest for perfection, we ensure that only those tiles, which match our highest standards, are given the NITCO brand label.

Our in-vogue designs and advanced technological processes derive from the very birthplace of ceramic tile making; Italy and Spain.

What sets us apart is that we have always invested in the best available technology and machinery. Our high-tech NITCO plant has enabled us to become India's first tile company to offer international standards in the manufacturing of tiles.

INNOVATION:
Innovation and continuous improvement in our technology and products, is one of our major distinguishing factors. For us, our work is an art form and each tile produced by NITCO is a unique masterpiece. And this is why our customers trust us to understand their needs and preferences with products that are second to none.

OUR SOCIAL RESPONSIBILITY:
Nature gives us plenty and it is our responsibility to give back with gratitude. And the same goes for even our commitment towards people, be it our employees or our customers. Hence we are always on the search for environmental-friendly and pollution-free manufacturing processes and materials to contribute to the planet preservation.

We have proof that we are getting closer by the day to anticipating future trends and impacts to accomplish our obligations and guarantee sustainability.

Our Tile Plant has been certified for Integrated Management System:
- ISO 14001:2004 – For Environment Management
- OHSAS 18001:2007 – For Occupational Health and Safety Management
- ISO 9001:2008 – For Quality Management (Corporate Office)

CUSTOMER SERVICE
Our effectively enhanced customer services include:
- Ensuring updated information on website and digital media
- Educating the dealers as well as masons on the brand and product usage to facilitate proper information passing to the customers
- Easy availability of all products at Le Studio and other outlets
- Effective handling of post sales enquires and customer grievances
- Timely product delivery at the dealers' doorstep without any kind of wear and tear

PGVT COLLECTION

800x800 MM
TRULIFE MAGNIFIED

MARBLANO - POLISHED / BARNIO
Auricano Roma 06
Travertino Dorato 06

MARBLANO - POLISHED / BARNIO
Ramos Crema 07
Virginia Mist 08
Canyon Beige 09
Fileto Rossa 10

MARBLANO - POLISHED / SUGAR
Resile Miel 11
Marfil Creme 12

MARBLANO - POLISHED / ENAMELIA
Bianco Alabastro 20
Bianco Luce 21
Botticino Royale 22
Crema Bellini 23
Crema Pearl 24
Dyna Royale 25
Grigio Neve 26
Grigio Royale 27
Iceberg White 28
Ivory Pessaro 29
Nero Grey Williams 30
Palermo Grey 31
Paradiso Creme Royale 32
Royal Piatentina 33
Sapphire White 34
Silver Emperador 35
Sieve White 36
Travertino Cream 37
Travertino Titanium 38
Fumur Bianco 39
Onice Azzurro 40
Arabesque Cremi 41
Sahara Taupe 42
Travertino Romano 43
Stautario 44
Botticino 45
Breccia Ociconta 46
Daino Impiasto 47
Oxyx Ivo 48
Peralustino 49
Bianco Marfil 50
Moon Creme 51

600x1200 MM
TRULIFE MAGNIFIED

600x600 MM
TRULIFE
NITCO
MAGNIFIED
800X800 mm
800 X 800 mm

 VIRGINIA MIST
MARBLANO - Polished Glossy Finish
STONE CREST - Barnio Finish

 CANYON BEIGE
MARBLANO - Polished Glossy Finish
STONE CREST - Barnio Finish
FILETTO ROSSO
MARBILANO - Polished Glossy Finish
STONE CREST - Barnio Finish

REALE MIEL
MARBILANO - Polished Glossy Finish
MARBILANO - Sugar Finish*
NITCO
MAGNIFIED
600X1200 mm

BRECCIA MARRONE
MARBLANO - Polished Glossy Finish
ONYX CREMA
MARBLANO - Polished Glossy Finish

DAMASCATAS CREMA
MARBLANO - Polished Glossy Finish
Technical Specifications GVT / PGVT Tiles
(GROUP Bla EN 176 / ISO 15006)
800X800mm, 600X1200 mm & 600X600 mm

<table>
<thead>
<tr>
<th>Sr. No</th>
<th>Test Description</th>
<th>Standard Test Method</th>
<th>ISO 10545-2 2002 (B) Specification</th>
<th>NITCO Values</th>
<th>NITCO Values</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Deviation in Length and Width</td>
<td>ISO 10545-2 / EN 98</td>
<td>± 0.6%</td>
<td>± 0.10%</td>
<td>± 0.10%</td>
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<tr>
<td>2</td>
<td>Deviation in Thickness</td>
<td>ISO 10545-2 / EN 98</td>
<td>± 5.0%</td>
<td>± 4.0%</td>
<td>± 4.0%</td>
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<tr>
<td>3</td>
<td>Straightness of sides</td>
<td>ISO 10545-2 / EN 98</td>
<td>± 0.5%</td>
<td>± 0.10%</td>
<td>± 0.10%</td>
</tr>
<tr>
<td>4</td>
<td>Rectangularity</td>
<td>ISO 10545-2 / EN 98</td>
<td>± 0.5%</td>
<td>± 0.15%</td>
<td>± 0.10%</td>
</tr>
<tr>
<td>5</td>
<td>Surface Flatness</td>
<td>ISO 10545-2 / EN 98</td>
<td>± 0.5%</td>
<td>± 0.2%</td>
<td>± 0.15%</td>
</tr>
<tr>
<td>6</td>
<td>Surface Quality</td>
<td>ISO 10545-2 / EN 98</td>
<td>95% free from visible defects</td>
<td>&gt; 95% free from visible defects</td>
<td>&gt; 95% free from visible defects</td>
</tr>
<tr>
<td>7</td>
<td>Water Absorption</td>
<td>ISO 10545-3 / EN 99</td>
<td>± 0.5%</td>
<td>± 0.08%</td>
<td>± 0.5%</td>
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<tr>
<td>8</td>
<td>Breaking Strength, N</td>
<td>ISO 10545-4 / EN 100</td>
<td>Min. 1300</td>
<td>Min. 2000</td>
<td>Min. 2800</td>
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<tr>
<td>9</td>
<td>Modulus of Rupture (MOR), N/mm²</td>
<td>ISO 10545-4 / EN 100</td>
<td>≥ 35</td>
<td>≥ 40</td>
<td>≥ 35</td>
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<tr>
<td>10</td>
<td>Abrasion Resistance</td>
<td>ISO 10545-7 / EN 154</td>
<td>PEI III, IV, V</td>
<td>As Specified</td>
<td>As Specified</td>
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<tr>
<td>11</td>
<td>Thermal Shock Resistance</td>
<td>ISO 10545-9 / EN 104</td>
<td>No Visible Defects</td>
<td>Resistant</td>
<td>Resistant</td>
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<tr>
<td>12</td>
<td>Crazing Resistance</td>
<td>ISO 10545-11 / EN 105</td>
<td>No Crazing</td>
<td>Resistant</td>
<td>Resistant</td>
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<tr>
<td>13</td>
<td>Frost Resistance</td>
<td>ISO 10545-12 / EN 202</td>
<td>No Visible Damage</td>
<td>Resistant</td>
<td>Resistant</td>
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<tr>
<td>14</td>
<td>Resistance to Acids, Alkalis and Chemicals (Except HF Acid)</td>
<td>ISO 10545-13 / EN 106</td>
<td>No Visible Effect</td>
<td>No Visible Effect</td>
<td>No Visible Effect</td>
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<tr>
<td>15</td>
<td>Resistance to Staining</td>
<td>ISO 10545-14</td>
<td>Min 3</td>
<td>Min Class 5</td>
<td>Min Class 4</td>
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<tr>
<td>16</td>
<td>Gloss Value (For PGVT)</td>
<td></td>
<td>≥ 85</td>
<td>≥ 85</td>
<td></td>
</tr>
</tbody>
</table>

Packing Details

<table>
<thead>
<tr>
<th>Dimensions</th>
<th>Tiles / Box</th>
<th>Coverage Area/Box</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Sq. Mtrs.</td>
</tr>
<tr>
<td>600mm x 600mm</td>
<td>4</td>
<td>1.44</td>
</tr>
<tr>
<td>800mm x 800mm</td>
<td>2</td>
<td>1.28</td>
</tr>
<tr>
<td>600mm x 1200mm</td>
<td>2</td>
<td>1.44</td>
</tr>
</tbody>
</table>

The reproduction of tiles in this catalogue is restricted to four colour printing only and tiles are not relative in size. Conforming to ISO requirements, technical specifications of NITCO tiles are applicable only for First grade / First quality tiles. Please inspect all tiles prior to installation. Company will not entertain complaints once tiles are laid / fixed. Price category & PI grade may change without any notice. Customers are advised to confirm it before placing order.

Shade Variation

Each vitrified, porcelain and ceramic tile features variation of color, tone and texture among that make it unique. We rate these variations according to the following hierarchy:

- **(V1) UNIFORM APPEARANCE**: Difference among the pieces from the same production run are minimal
- **(V2) SLIGHT VARIATION**: Clearly distinguishable texture and/or pattern within similar colors
- **(V3) MODERATE VARIATION**: While the colors present on a single piece of tile will be indicative of the color on all tiles, the colors on each piece may vary significantly from tile to tile
- **(V4) SUBSTANTIAL VARIATION**: Random color differences from tile to tile, so that some tiles may feature completely different colors from those on other tiles. This variation creates an artistic and unique installation

Two innovative finishes

**Barnio Finish**

Introducing the first-of-its-kind finish - Barnio

A cross between a tile and carpet, the Barnio finish although seems soft-matte like, has a zero shear offering no reflection, thus making for a richer design appearance

But the real beauty of it overwhelms you when you "Touch it"

- Soft Touch
- Zero Sheen
- Non-Reflective
- Richer Design Appearance

**Enamelia Finish**

Every natural stone lover's dream presenting....

India's first "Anti-Abrasion technology" based finish-Enamela

The glass-top like finish not only increases the strength of the polish, but seems like a precious jewel

What's more... It also resists all abrasion and improves the flamboyance and surface rigidity

So now bid adieu to all your abrasion related worries - Give the tiles with Enamelia finish turn your space into a fashion statement, rest assured there's very little that will scar it

- Superior Scratch Resistance
- Highest Polish and Gloss
- Enhanced Surface Rigidity